



HONG KONG UNIVERSITY ALUMNI ASSOCIATION

香港大學校友會

Room 101, 1/F, Yip Fung Building, 2 D'Aguilar Street, Central, Hong Kong
Tel: +852 2522 7968 (Dining Services); +852 3421 1218 (General Enquiries) Fax: +852 2523 2660
E-mail: hkuaaoffice@hkuaa.hk Website: www.hkuaa.org.hk

HON. SECRETARY'S ANNUAL REPORT 2023-2024

1. Overview

Twelve monthly meetings were held by the Executive Committee (“ExCo”) from 10 October 2023 to 10 September 2024. Under the able leadership of President Ms. Catherine Y. L. CHEUNG and her team, including Vice-Presidents Mr. Vincent W. S. WONG and Mr. Jeffrey C. F. SHAM, Hon. Treasurer Mr. Paul W. C. HO, Hon. Secretary Ms. Agnes P. T. CHEUNG, together with other ExCo and Sub-Committee Members, the Association continued to witness steady growth and development.

As a leading alumni body with over 40,000 members, the Association remained committed to offering a diverse range of experiences to members across different age groups and backgrounds during the year. Our Clubhouse in Central continued to serve as a popular meeting place for HKU alumni and friends. 2023-2024 was again an active year for the Association with some 50 events being organised, ranging from lunch and dinner talks, guided tours, workshops to choir performances. All of the ExCo meetings were held in hybrid mode. Convenors of all Sub-Committees submitted written and/or verbal monthly reports at every ExCo meeting. Details and photos of the activities held are available on the [HKUAA Facebook Page](#) and in our weekly e-newsletter. Thanks go to all ExCo and Sub-Committee Members who contributed to make the past year a great success.

Operations Officer Ms. Vicky ZHENG, part-time Operations Officer Ms. Alisa CHUNG (resigned in June 2024) and intern Ms. Jessie TAM worked alongside administration staff Ms. CHENG Yee-fong, Ms. Minda LAU and Clubhouse Manager Mr. LAU Chi-on (resigned in October 2023) to ensure smooth day-to-day operation of the Association.

2. House and Bar Sub-Committee (Convenor: Mr. Vincent W. S. WONG)

- i. On 9 December 2023, the Association reached an agreement to co-operate with Drawing Room Concepts (“DRC”) to operate our Clubhouse. This change not only enabled us to upgrade the quality of food but also the ambiance as well as our service standard. New social media pages were introduced to enhance communication with members. Our revamped menu in the Chinese restaurant and enhanced offerings at the DB Lounge had been well received. Our goal was to create attractive experiences that encouraged members to return. The refurbished Clubhouse had indeed attracted members to host more corporate events, private gatherings, and even wedding banquets.
- ii. Over the past months, the Clubhouse had launched a wine dinner, introduced four seasonal menus, and extended its dim sum offerings at weekends. We were excited to announce our first-ever guest chef dinner in September 2024. Our new initiatives also included our brand-name Chinese New Year pudding and mooncakes.



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- iii. Mr. Joseph CHONG, our representative on the Incorporated Owners of Yip Fung Building (“IO”), continued to maintain close liaison with the IO to ensure Government regulations were met and improvements done to some facilities in the building.

3. Social and Events Sub-Committee (Convenor: Mr. Alex C. H. LAI)

- i. “HKUAA Buffet Dinner at The Hong Kong Club” was held on 13 January 2024 with 105 participants. The feedback received was overwhelmingly positive.
- ii. “HKUAA Music Talk and Lunch” was held at the Clubhouse on 1 June 2024 with Mrs. Mandy CHAN as the speaker.
- iii. “HKUAA Gourmet Dinner” was held at the Clubhouse on 27 July 2024 with 32 participants, of whom 16 were Life Members. We enjoyed the food and company.
- iv. “HKUAA BBQ Dinner at Aberdeen Boat Club” was held on 20 September 2024 with 41 participants. The atmosphere was great in spite of the drizzle. The participants could meet new and old friends and enjoyed the event very much.

4. HKUAA Choir Sub-Committee (Convenor: Ms. Lucy T. P. CHEUNG)

- i. During the 2023 Fall Season, the Choir performed in two concerts with the SAR Philharmonic Orchestra on 29 October and 4 November 2023 respectively. The Choir also participated in the 2023 Hong Kong Hymnos Festival on 20 November 2023. The season culminated in the Choir’s 10th Anniversary Celebration Concert held on 29 December 2023 at the Methodist International Church, featuring 95 performers on stage.
- ii. The 2024 Spring Season commenced on 17 February 2024 following successful recruitment efforts. A highlight of this season was the matinee show featuring classic movie theme songs which took place on 28 April 2024 at the China Congregational Church.
- iii. Shortly after the Spring Season concluded, a vocal workshop led by Mr. Dennis LAU was held in June 2024, designed to help Choir members enhance their vocal techniques. This workshop successfully attracted 37 participants.

5. University Liaison Sub-Committee (Convenor: Mr. TSE Sik-yan)

Close ties with the University were maintained through the presence of Ms. Janet CHUNG of DAAO, who often briefed us on the latest developments of the University at the ExCo meetings, including admission, policies, visiting scholars, special events and so on.



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6. Membership Sub-Committee (Convenor: Dr. William W. T. YIP)

- i. The Association enjoyed further growth in membership numbers. As at early September 2024, membership registered a 6.22% increase (an addition of 2,510 members) compared with that a year ago, reaching a total of 42,845 members, with quite a number joining as Life Members, apart from being Ordinary Members.
- ii. In order to diversify the income sources of the Association and address the rising administration costs, with effect from 1 January 2025, the Entrance Fees for Life Membership and Associate Life Membership would be increased from \$9,000 to \$15,000 and from \$18,000 to \$25,000 respectively.
- iii. A continuous membership drive was underway to strengthen the bonding among members.

7. PR and Communications Sub-Committee (Convenor: Ms. Kitty K. L. TSE)

- i. The Association's social media pages were constantly updated to promote our events.
- ii. A workshop on Chinese calendar and zodiac (公曆與十二生肖農曆算法) for children aged between three and eight was held at the DB Lounge over two sessions on 30 and 31 July 2024 respectively.

8. Technology and Operations Sub-Committee (Convenor: Mr. David Y. K. YIP)

Continuous efforts were made to maintain and upgrade the digital and hardware infrastructure of the Association to enhance the experience of members at different online touch points as well as in the Clubhouse. In addition, a brand-new e-membership card programme was rolled out to facilitate membership registration and management.

9. Golf Interest Group Sub-Committee (Convenor: Dr. Dicky LAM)

- i. The Sub-Committee was re-formed with Ms. Carmen KAN and Mr. Wilson LEE as Co-Captains, supported by four Vice-Captains, one Undergraduate Representative, and four Advisory Members. Over the past year, the Sub-Committee successfully organised golf events on 17 November, 10 December 2023, 6 January, 13 January, 17 January, 14 July and 10 August 2024 respectively, in addition to a two-day trip to Zhongshan from 24 to 25 February 2024.



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- iii. The Eight-University Golf Tournament was held on 15 May 2024 at the Phoenix Hill Golf Club, in which the HKUAA team finished as 1st runner-up. The Challenge Cup took place on 22 June 2024 at the same venue, and the Captain's Cup was held on 28 August 2024.

10. Green and Culture Sub-Committee (Convenor: Mr. Brian HUI)

In the past year, the Sub-Committee organised the following events:

- i. 21/10/2023 HKUAA Guided Tour for the Exhibition – Human Silk
- ii. 01/06/2024 HKUAA Guided Tour for the Exhibition “Eternity in Transience”
- iii. 17/08/2024 HKUAA Guided Tour for the Exhibition Blossoms by Jin Yucheng

11. Education and Community Services Sub-Committee (Convenor: Mr. Ronnie T. P. YEUNG)

In the past year, the Sub-Committee organised the following events:

- i. 13-15/12/2023 Guided Tour of the Learning & Teaching Expo 2023 at the Hong Kong Convention and Exhibition Centre
- ii. 10/01/2024 Guided Tour of the Hong Kong International Stationery & School Supplies Fair at the Hong Kong Convention and Exhibition Centre
- iii. 22/02/2024 Guided tour of the Legislative Council led by Hon. TANG Fei
- iv. 16/04/2024 Guided Tour of the InnoEX 2024 at the Hong Kong Convention and Exhibition Centre
- v. 16/05/2024 Guided Tour of the Hong Kong International Medical & Healthcare Fair 2024 at the Hong Kong Convention and Exhibition Centre

12. Professional Alumni Get-Together Sub-Committee (Convenor: Mr. Joseph H. C. CHONG)

In the past year, the Sub-Committee organised the following events to provide members with learning opportunities and networking possibilities:

- i. 02/12/2023 Heritage Guided Tour to the Hong Kong Jockey Club University of Chicago Heritage Courtyard and Interpretation Centre
- ii. 23/12/2023 HKUAA Pre-Xmas Tram Party
- iii. 27/01/2024 HKUAA Visit to 元朗排水繞道導賞團活動
- iv. 27/01/2024 Fai Chun Writing Workshop 吉慶揮春迎金龍
- v. 16/03/2024 HKUAA Visit to 香港金融管理局- 金管局資訊中心導賞團活動
- vi. 13/04/2024 HKUAA Visit to 啟德河導賞團活動
- vii. 30/05/2024 Webinar: “Tech & IT Career Trend in Asia & China 2024” (co-organised by HKUAA)
- viii. 29/05/2024 Karaoke Party and Alumni Get-together
- ix. 28/08/2024 Karaoke Party and Alumni Get-together



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13. Young Alumni and Students Group Sub-Committee (Convenor: Mr. Kenny K. F. NG)

At the beginning of the current year, in order to further strengthen the bonding between young alumni and students of HKU, the former Young Alumni Group (“YAG”) and the former Student Members Group (“SMG”) of the Association merged to form the more integrated Young Alumni and Students Group (“YASG”). In addition, in view of the increasing needs of part-time students of HKU for more connections with our alumni network and for having a decent and private place in town to meet up for academic discussions and social gatherings, we have expanded the student membership of the Association to cover part-time students as well.

During the year, YASG continued to connect HKU young alumni and students, and broaden their horizon so that they could be better equipped for their future career development. Highlights of the year included the New Graduates Welcome Party and Hong Kong University Alumni Prize Presentation held on 15 June 2024, in which we were honoured by the presence of Prof. Frederick MA Si-hang, GBS, JP with his insightful talk given to our students and new graduates; and the Young Alumni Drinks Gathering held on 19 April 2024 in the DB Lounge. Thanks to the efforts of our Sub-Committee, YASG’s activities succeeded the popularity of those arranged by YAG and SMG and were all very well received by the participants.

14. Fine Wine Club (Chaired by Mr. Tommy LING)

One wine tasting event was organised at the Clubhouse on 13 October 2023.

15. Lunch Talk Series

In the past year, the following talks covering a wide span of topics were conducted by Vice-President Mr. Vincent WONG at the Clubhouse. The talks were very popular as they did not only cover travel information, but also provided an in-depth analysis of the history, culture, religion, as well as geology of different regions. After each talk, the speaker and participants would enjoy lunch together and have animated discussions.

- i. 16/12/2023 Countries in Pictures – The Mysterious Xi Xia Empire
- ii. 27/01/2024 Countries in Pictures – Italy
- iii. 24/02/2024 The Origin, Evolution & Future of Human through Paleontology
- iv. 30/03/2024 A Visit to the Hakka Earth Buildings & Guangdong's Fortified Towers
- v. 11/05/2024 Countries in Pictures – Palau
- vi. 27/07/2024 Paleontology in Pictures
- vii. 10/08/2024 Countries in Pictures – A Rendezvous with Guizhou



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The Association again enjoyed a fruitful and successful year, thanks to a very hard-working ExCo and its Sub-Committees.

Ms. Agnes P. T. CHEUNG
Hon. Secretary