

HONG KONG UNIVERSITY ALUMNI ASSOCIATION

香 港 大 學 校 友 會

Room 101 Yip Fung Building, 2 D'Aguilar Street, Central, Hong Kong.
Tel: 2522 7968; 2523 0789 Fax: 2523 2660
Email: hkuaa@hkuaa.org.hk Website: www.hkuaa.org.hk

HON. SECRETARY'S ANNUAL REPORT 2015-2016

1. Twelve monthly meetings were held by the Executive Committee from October 2015 to September 2016. The Association witnessed continued growth and development under the able leadership of President Paul W. C. HO, Vice-Presidents Dr. Evelyn MAN and Ms. Lucy CHEUNG, Hon. Treasurer Mr. Danny LI, Hon. Sec. Ms. Catherine CHEUNG and 13 different Sub-Committees. It was a busy and active year with over 70 events being held, covering social, educational, cultural, professional and community service activities. Convenors of Sub-Committees submitted written Monthly Reports and/or made verbal reports at every Exco meeting. Details of activities together with photos are found in the Association website www.hkuaa.org.hk. Thanks go to all EXCO and Sub-Committee members who contributed to make the past year a great success.

With the departure of the two Associate Managers, Miss Anny LAU and Miss Heyna WONG, in July and August 2016 respectively, the Association had recruited two young graduates Miss Natalie WONG and Mr. Austin LEUNG to assume duty as Operation Officer effective August 2016. Natalie and Austin will work alongside long-standing administrative staff Miss CHENG Yee-fong and Manager of the Clubhouse Restaurant Mr. LAU Chi-on.

2. **The House and Bar Sub-Committee (Convenor Mr. AU-YEUNG Yik Kung)**
 - i. Regular meetings were held with the caterer to improve food quality, menu variety, price and service. A number of monthly menu tasting lunches, inviting Exco members to participate on self-paid basis, were organised to encourage new dishes to be introduced in the menu.
 - ii. A 20% food discount continued to be offered for lunches on weekends. To increase revenue, two rounds of dinners were offered, at 6:00 pm and 8:00 pm on special festive days.
 - iii. New House & Bar operational rules were introduced with clear opening hours from Monday to Sunday and lunch hours to start at 12:00 noon, last order at 2:30pm and dinner till 10:30pm, last order at 9:30pm.
 - iv. A part time staff was recruited to man the Booking Hotline from 9:30am-2:30pm effective 15/2/2016.
 - v. The main Clubhouse upgrade during the year was to replace the carpet floor with Spanish tiles for better maintenance. New curtains were also installed to reduce noise level. The restaurant was closed for 10 days over Easter for the renovation work.
 - vi. The Clubhouse made record high sales in November and December 2015. However, due to a slowed down economy in 2016, sales dropped in May, June and July, but the Clubhouse still performed better than others in the industry. Both the restaurant and the AA Bar remained financially sound and healthy in the last fiscal year.
 - vii. In view of the expiry of the caterer's contract in October, a selection committee chaired by Mr. TSE Sik-Yan was formed to start the process and negotiation early in the year. A Memorandum of Understanding was signed with the potential caterer in August.
 - viii. The HKUAA office moved to the 8/F of Yip Fung Building in January 2016 with a 2-year contract, as the 2-year rental contract on 2/F expired.

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3. The Social & Events Sub-Committee (Convenor Mr. Alex LAI)

A variety of activities were held during the year:

- i. A dinner talk on 'Why is it more important finding a life partner than getting a PhD' presented by Ms. Mei-Ling NG was held at the Clubhouse (23/11/15).
- ii. The annual 'New Year's Eve Dinner' was held at the Clubhouse (31/12/15).
- iii. A 'Roasted Suckling Pig Buffet Dinner' was held at the Hong Kong Golf Club Deep Water Bay Clubhouse (9/9/16). Due to the weather condition, the Dinner was moved to an indoor venue from the originally scheduled outdoor poolside.
- iv. Three hiking activities were held on 29/11/15, 1/1/16 and 12/3/16. A Group Accident Insurance of HKD200,000 was provided to each hiking participant. The events were supported by the Mountaineering Council of Hong Kong ("Council") and several qualified Hiking Leaders were sent by the Council to our events every time. The hike on 1/1/16 was followed by a BBQ at the YMCA Tsueng Kwan O Youth Camp, a first-time attempt that drew good responses.

4. The HKUAA Choir Sub-Committee (Convenor Ms. Lucy CHEUNG)

- i. Starting from the 2015 Fall Season, the HKUAA CHOIR continued to benefit from the directorship of Dr. Michael Ryan and a core group of 45 members who showed staunch support for their beloved choir that has grown like a second family with much camaraderie amongst alumni members! The Fall Season turned out as usual to be just as busy as previous Christmas seasons; with one big ticket-selling evening concert at St. John's Cathedral in early December 2015; to be followed by public performances at The Elements who paid generously for our service, and an evening show at K11 on behalf of CDMF.
- ii. The first half of 2016 included two seasons – Spring & Summer. The former with a big ticket-selling matinee concert at Sheung Wan Civic Hall (seating 480) resulted in a good surplus for the choir reserve, special thanks were extended to EXCO members' sponsorships! A lunch recital at St. John's Cathedral was also accomplished.
- iii. The HKUAA CHOIR'S AGM was held in April 2016 with constructive feedbacks from its attendees, the result of which enabled the Choir management team and sub-committee to fine-tune choir management as a whole.
- iv. Without pause or interval, the HKUAA CHOIR continued into the Summer Season with an invitation from Music Path to collaborate in their operatic show at the City Hall concert hall (seating 1500). This was the first time HKUAA CHOIR has sung and acted on stage together with operatic professionals and thus profited much by this new exposure, providing a new and fresh challenge to most participants!
- v. The Choir looks forward to another successful Fall Season starting in September 2016.
- vi. Ms. Lucy CHEUNG thanked the HKUAA Executive Committee for their kind and staunch support of the HKUAA CHOIR.

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5. The University Liaison Sub-Committee (Convenor Mr. TSE Sik-Yan)

- i. Close ties with the University were maintained through the presence of Miss Janet CHUNG of DAAO, who often briefed us on the latest HKU developments at EXCO meetings.
- ii. Many EXCO members were present at the HKU Races which was held at the Shatin Racecourse on 5/6/16, in which the HKUAA Challenge Cup was presented.
- iii. Mr. TSE Sik-Yan and a number of EXCO members attended the Convocation Forum on 'Asia's Global University - Vision 2016-2025' (7/5/16) and the Open Forum by the HKU Review Panel on 'University Governance' (21/6/16).
- iv. Mr. Jeffrey TSE was re-elected member of the HKU Convocation Standing Committee at the OGM on 23/6/16. Mr. Alex LAI remained as a Standing Committee Member, and Dr. Evelyn MAN and Mr. Thomas TSO stepped down and did not seek for further re-election.
- v. The HKU souvenir display cabinet featured a new collection of items Mr. TSE selected from the HKU Visitor Centre. The sales procedure was also streamlined which allowed Manager LAU to handle souvenir sales directly.

6. The Membership Sub-Committee (Convenor Mr. Jeffrey TSE)

- i. The Association enjoyed further growth in membership numbers. As at early September 2016, membership registered a 6% increase compared to a year ago, reaching a total of 31,546 members, with quite a number joining as Life Members and Subscribing Members, apart from Ordinary Members.
- ii. Continuous membership drive was underway to build up the bonding amongst alumni members.
- iii. There were also continuous process optimisation, membership system enhancement and digital revamp to improve services and members experience.

7. The P.R. Sub-Committee (Convenor Ms. Kitty TSE)

- i. A series of Ballroom Dance Classes including *Cha Cha Cha*, *Tango*, *Samba* and *Viennese Waltz* were organized in Nov/Dec 2015, Jan/Mar, Apr/May and Aug/Sept 2016 respectively.
- ii. Funky and Jazz Funk Dance Classes were also held in the same period. Though of different dance genres, both dance classes held at the Champion Ballroom Dance Academy attracted members of different ages.
- iii. Two dinner talks with LIVE music performance were held at the Clubhouse, one by the well-established oil painter LAM Man Kong (12/10/15) and the other by Ms. Rosalia LEUNG and Mr. Joseph Ping-Hung CHAN on Architecture in France (28/10/15).
- iv. A guided 'Western District Tour by Walk' was successfully held (25/06/16).
- v. A dinner talk on Wine Tourism by Wilson KWOK at the W's Entrecote was also successfully organized (26/8/16).
- vi. 20 free tickets were offered to members by the Hong Kong Fashion Designers Association to attend the Fashion Mirage, which showcased the latest collection of over 40 Hong Kong Fashion Designers, at the Hong Kong Convention and Exhibition Centre (7/9/16).

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8. The Technology and Operations Sub-Committee (Convenor Mr. David YIP)

- i. There was continuous effort to maintain and upgrade the digital and hardware infrastructure of HKUAA to enhance the experience of our members in different online touch points as well as in the Clubhouse.
- ii. In December 2015, the eMail Direct Marketing system (eDM) was upgraded to facilitate more electronic direct mailings to and better communications with the members. A Non-Disclosure Agreement was signed with the eDM system service provider. At the same time, a privacy agreement authorizing third party hosting and access of our database information was also prepared and reviewed by the Hon. Legal Advisor Mr. Raymond Yip for distribution to members.
- iii. Measures were introduced to support the migration of digital infrastructure to the new HKUAA office on the 8/F, Yip Fung Building, and maintaining and upgrading of the computer system. A new blog server was purchased and installed to continue publishing of new articles on the HKUAA website.
- iv. A new access control system and CCTV security system was installed for the use of the new office.
- v. The capacity of the Wifi service was increased from 10MB to 100MB, and the Router in the Clubhouse was upgraded for enhanced Wifi coverage. Free mobile power banks were made available for members to charge their mobile phones at the Clubhouse.
- vi. Mr. YIP was also charged with revamping the HKUAA website to make it more responsive and to look updated and energetic.

9. The Golf Interest Sub-Committee (Convenor Miss Stella LAW)

The HKUAA Golf Team had been actively involved and committed to achieving outstanding results in the year. For the forthcoming Interschool Golf Tournament Cup to be held in October, the team has already taken 10 rounds of practice prior to the competition and a cheering up dinner was arranged (28/9/16). The series of internal and external league competitions the Team organised or participated included:

- i. Quadrangular Friendly Match with the Law Society, CUHK and Mission Hills Social Golf Team held at the Mission Hills Golf Club (20/1/16),
- ii. New Year Cup held at the Phoenix Hill Golf Club (27/2/16),
- iii. Friendly Match with Zetland Golf at the Phoenix Hill Golf Club (31/5/16),
- iv. HKUAA President's Cup held at the Phoenix Hill Golf Club (16/7/16),
- v. Professor Lap-Chee Tsui Challenge Cup at Phoenix Hill Golf Club (10/9/16),
- vi. Forthcoming Interschool Golf Tournament Cup at the Phoenix Hill Golf Club (9-10/10/16).

10. The Community Service Sub-Committee (Convenor Mr. John KAM)

- i. HKUAA volunteers supported the 'Tram & Vintage Car Parade' as well as the 'Cheer Up City Orienteering Carnival' organized by "Radio-i-Care" of Tung Wah Group of Hospitals, which were held to raise public awareness of the importance of mental health (5/3/16).
- ii. An elderly visit was organized during the Dragon Boat Festival to distribute dumplings (4/6/16).

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- iii. Another elderly visit to distribute blankets was also organized before the winter season (5/12/16).
- iv. This is the 6th year that HKUAA has been a 'Caring Organization', with official use of the logo until Jan 2017.

11. The Monthly Professional Alumni Get-together Group (Convenor Mr. Joseph CHONG)

- i. Apart from the regular 'Monthly Professional Alumni Get-together' held at the HKUAA Bar (15/10/15), numerous gatherings with other alumni associations in Hong Kong, Beijing and Shenzhen were also held, including:
 - 'Beijing Professional Alumni Get-together' (22/11/15),
 - 'Joint event with NYU Alumni – Financial Salon at Shenzhen' (28/11/15).
 - 'Joint Get-together with HKU MBA alumni' (21/6/16),
 - 'Joint Get-together with Peking University Alumni (HK)' (12/7/16),
 - 'Joint Get-together with Fudan University HK Alumni' (16/8/16).
- ii. The Seminar Series for Professionals were organized including:
 - 'Professional Western Dining Etiquette' (9/1/16).
 - An IT talk and drink on '跨界互聯網論壇 How IT shapes our life?' with Mr. Frank LEE, CTO of LeTV and Mr. Emil CHAN, President of the Association of Cloud and Mobile Computing Professionals as speakers (24/3/16).
- iii. A series of well received cooking events were organized, including:
 - Three 'Molten Cheese Tart Cooking Classes' (11/6/16 with 2 classes & 25/6/16),
 - Two 'Cooking Class and Party' events (9/7/16 & 27/8/16).
- iv. Many other events were also organized, e.g. the 'Singing and Stage Performance Classes taught by 袁鳳瑛' at the Ricky Dancing Studio on every Sunday, 'Tram Tour and Tram Talk' by Sr Alan Cheung (27/2/16), 'Music Jam and Singing Party' at Orange Peel in LKF (7/5/16).

12. The Green and Culture Sub-Committee (Convenor Mr. Brian HUI)

A variety of activities were held, which included:

- i. Two exclusive guided tour to Christie's events, including:
 - 'Christie's Highlights – Asian 20th Century & Contemporary Art' (28/11/15),
 - 'Christie's Highlight – Asian 20th Century & Contemporary Art and Chinese Classical & Modern Paintings' (28/5/16).
- ii. Two DIY workshops were staged during the year, including:
 - 'Long-lasting Fresh Flower DIY Workshop' (31/1/16), and
 - 'Care Nature, Care Yourself DIY Workshop' (10/4/16).
- iii. A guided tour to the popular Tsz Shan Monastery (20/3/16).

All events were very well-received. In the area of green practices, HKUAA continues its support of the Earth Hour 2016 (19/3/16) and the HKAAE's Energywise and Wastewise Programmes.

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13. The Young Alumni Sub-Committee (Convenor Mr. Kyle WONG Ka-ho)

A variety of activities were held, and sometimes jointly with the Student Members Sub-Committee. These included:

- i. The HKUAA Coaching Programme for new graduates and undergraduates in Nov last year (27/11/15).
- ii. Two CV Review Workshops (19/2/16 and 29/4/16).
- iii. Three boating events including:
 - Countdown Fireworks Boating Nite (31/12/15),
 - Young Alumni Boating Nite (21/5/16),
 - HKUAA Summer Boating (9/7/16),
- iv. Three wine events including:
 - Pre-Valentine Wine & Champagne Nite (13/2/16),
 - French Wine Tasting on two occasions (10/6/16 and 19/8/16).
- v. Talks like the Qianhai Business Startup Talk (5/6/16) and Prominent Alumni Seminar (10/9/16).
- vi. Go Green Organic Farming Day (20/2/16).
- vii. LKF Easter Nite at Zentral (25/3/16).
- viii. Career Coaching Programme which kicked off in April (9/4/16).
- ix. New Graduates Welcome Party (10/9/16).

14. The Student Members Sub-Committee (Convenor Mr. Kenny Ng)

- i. Connections continued to be built between HKU students and HKUAA.
- ii. A HKUAA Booth was set up at the HKU campus on 17/3/16 - 18/3/16 to promote HKUAA. This resulted in more than 70 student membership applications in March and April.
- iii. Various activities were also held jointly with the Young Alumni Group. These included:
 - HKUAA Coaching Programme (27/11/15),
 - CV Review Workshops (19/2/16 and 29/4/16),
 - Qianhai Business Startup Talk (5/6/16),
 - Career Coaching Programme (9/4/16), as well as
 - Social activities such as Go Green Organic Farm Day (2/2/16), wine tasting events, LKF Easter Nite at Zentral etc.

15. The HKUAA Gala Dinner 2016 Organising Committee (Chairlady Dr. Evelyn MAN)

The signature biennial event of the HKUAA was a great success. It was held at the Chater Room of the Hong Kong Jockey Club on 11/6/16 with the Vice Chancellor Professor Peter Mathieson as Guest of Honour, and a house packed with 190 members and VIPs, including Hon. Vice Presidents of HKUAA, Senior Management Team and Deans of HKU and Past Council Chairman. The night's programme featured a key-note speech by Professor Mathieson on 'Mission of HKU into the 21 Century', performances by the HKUAA Choir, alumni and family, abundant table prizes and lucky draw.

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The Association enjoyed again a very fruitful, eventful and successful year thanks to a very hard-working Executive Committee and its many Sub-Committees.

Ms. Catherine Y. L. CHEUNG
Hon. Sec., HKUAA